



You created
**SOMETHING
AMAZING**

We'll help you
REACH THE WORLD



Why sell on a marketplace?

- ▶ Diversify your revenue stream
- ▶ Easily reach millions of shoppers
- ▶ Target niche audiences
- ▶ Capitalize on marketing support
- ▶ Scale your business globally

What can Newegg do to help with marketing?

For over 18 years Newegg has been a hub for innovative tech, connecting customers with the latest and greatest electronics. We know what works, and the best way to help entrepreneurs tell their story to our 38 million customers around the globe. As a seller on Newegg, Indiegogo entrepreneurs have access to:

- ▶ Eye-catching, enhanced product page content
- ▶ Flash sale site opportunities
- ▶ Editorial and video content production
- ▶ On-site/off-site promotional vehicles
- ▶ Targeted email programs
- ▶ Social media exposure
- ▶ Google Shopping support
- ▶ Strategic campaign management and branding assistance

📷 What control do I have over my pricing?

We support long-term growth plans for our sellers and want their brands to grow in a sustainable way. This isn't done through aggressive pricing campaigns that only appeal to deal seekers. Successful brand building begins by giving sellers the freedom to price and promote their products in their way – and then fostering those campaigns and listings with hands-on support from our dedicated Marketing team.

🚚 How can I save and scale my shipping?

When it comes to meeting customer expectations, quickly fulfilling online orders is a critical component. Without a robust logistics infrastructure, entrepreneurs are often left footing a steep bill and find it difficult to keep up with demand. Luckily, Newegg is a master of the fulfillment game and has the Shipped by Newegg (SBN) service for everyone from start-ups to large corporations. SBN offers a cost-effective fulfillment solution that warehouses, picks, packs, and ships on the seller's behalf, with 99.6% of orders being shipped within 24 hours.

- ▶ Over 18% lower handling costs over other fulfillment solutions
- ▶ Fulfill multichannel orders from any online purchase
- ▶ Ship 99.6% of orders within 24 hours without lifting a finger
- ▶ Save time and space by leveraging Newegg warehousing and fulfillment

🌐 How can Newegg help grow my business globally?

Cross-border B2C e-commerce is rapidly growing, and by 2020 it is projected to reach almost \$1 trillion. Now is the perfect time for entrepreneurs to take advantage of this trend by expanding their reach internationally, with Newegg helping every step of the way. Sellers have access to customers in over 80 countries around the world with Newegg Global, which uses local language and marketing to target high growth.

For sellers who use SBN or the Newegg International Shipping Program (NISIP), they can ship their products globally without the obstacles and complications notorious with international shipping. There are no concerns about which local government agency to speak to, which fees, taxes, or postage to pay – just let Newegg do all of the work. Newegg's goal is to make selling internationally just as simple as doing business locally.

- ▶ Increased exposure in 80 global markets
- ▶ Country-specific pricing controlled by seller
- ▶ Simple international shipping with SBN or NISIP

Sign up Today!